



SHEPHERD'S GIFT

**Agro Farma Shepherd's Gift Foundation Celebrates Chobani Champions Field Opening**  
*–Renovated Baseball Field Gifted to Local Community–*

NORWICH, N.Y., July 20, 2011 – Today, Agro Farma, maker of Chobani—America's #1 yogurt brand, announced opening celebration plans for Chobani Champions Field in New Berlin, N.Y. The field is a gift to the Unadilla Valley Youth Baseball and Softball Association and is part of a \$300,000 renovation initiative through the company's Shepherd's Gift Foundation, which gives 10 percent of Chobani profits to people committed to lasting, positive change.

"This community has been such a great neighbor to Agro Farma. Our success wouldn't be possible without them," said Hamdi Ulukaya, CEO and Founder of Agro Farma. "That's why we were happy to give something back to our kids, who embody the heart and soul of what it means to be a champion and deserve only the best."

Agro Farma began construction on the field about a year and a half ago after they received a request from the Unadilla Valley Youth Baseball & Softball Association to help renovate their field. They took the project a step further, giving the field a complete overhaul including new dugouts, a two-story concession stand/press box, a practice field and stadium lights.

"Between the weeds and rocky gravel, our little league field was in rough shape," said Terry Potter, Mayor of the Village of New Berlin. "Thanks to Agro Farma, over 100 players and their families have a new space to call home where they can spend time together."

The celebration kicks off on Friday at 6 p.m. at 7 School Street in New Berlin, NY, 13411; and will conclude with fireworks at 10 p.m. Debuting at the event will be the Chobani Champions Tour bus, which hits the country later this year. There will also be performances by local artists, and special appearances from area Mayor, Terry Potter, and former Major League Baseball Player, Tommy John.

Agro Farma manufactures Chobani in 14 tasty flavors, and Chobani Champions, the first Greek yogurt made for kids. Chobani Champions is packed with a wholesome blend of low-fat yogurt and real fruit that is made with only natural ingredients.

**About Agro Farma**

Agro Farma is New York State's largest dairy manufacturer. Headquartered in Norwich, N.Y., the company produces Chobani, America's #1 yogurt brand. Agro Farma believes that people have great taste; they just need great options. That is why Agro Farma produces only the highest quality, best tasting products made with only natural ingredients. As part of Agro Farma's Nothing But Good philosophy, they are committed to supporting local farmers and strengthening the New York State economy. They exclusively use milk from New York-area farms to produce Chobani. The company also gives a portion of its annual profits to charities worldwide through its Shepherd's Gift Foundation.

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